

NATIONAL RESTAURANT
ASSOCIATION
SHOW

May 17-20, 2025 McCormick Place | Chicago, IL

Show Partnerships



Sustainability at the Show

- As a major event organizer, The Restaurant Show and our parent company, Informa Connect, aim to lead sustainable development in the industry by running socially and environmentally responsible events.
- We are dedicated to creating sustainable solutions and experiences for attendees, aim to reduce the event's carbon footprint, and will provide engaging content to guide the restaurant industry.
- Our vision is realized through activities centered on Sustainable Development, Social Responsibility, and Environmental Responsibility.
- The Show is seeking sustainability partners to support ongoing efforts and welcomes collaborations for further initiatives.



Sustainability Partnerships

Gold Partnership

- Exclusive sponsor logo on shuttle bus signage & digital/printed flyer.
- 60- second video on all shuttle buses with video capability.
- Exclusive opportunity to provide moderator for sustainability meetup.
- Post Show attendee list with first and last name, job title, company and email address from sustainability meetup.
- Gold logo and partner recognition on sustainability webpage and emails.
- Gold logo and partner recognition on onsite signage.

Investment:
\$35,000



Sustainability Partnerships

Silver Partnership

- A 30-second video featured on all shuttle buses equipped with video capability.
- Sustainability meetup attendee list, including first and last names, job titles, companies, and email addresses.
- Silver logo and partner recognition on the Sustainability webpage and in related emails.
- Silver logo and partner recognition on onsite signage.

Investment: \$15,000

Bronze Partnership

- Bronze logo and partner recognition on the Sustainability webpage and in related emails.
- Bronze logo and partner recognition on onsite signage.

Investment: \$5,000



Young Professionals Sponsorship

The National Restaurant Association Show supports young professional attendees with a variety of custom engagements for the 35 and under crowd.

Young Professionals Networking Party

On Sunday after the Show, guests enjoy drinks and appetizers at THE TAP @ McCormick Place at this ticketed event.

YP Education Session

New in 2025, this on-floor education session will feature a custom panel to address challenges and opportunities for the next generation in Foodservice.

YP Meetup

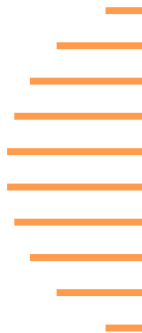
Especially helpful for first-time attendees, this informal event offers time for for YP's to gather on the Show floor, network, and connect with their peers.

Headshot Lounge

Hosted on the Show Floor and at the Networking Party, this popular feature gives attendees a unique chance to enhance their professional profile. *Title Sponsorship Only

High School Program

Each year, the Show partners with the Illinois Restaurant Association to host local students of culinary programs on Monday & Tuesday.



Young Professionals Scholarship Program

New in 2025, The National Restaurant Association Show is launching a Young Professionals Scholarship Program to support the next generation of foodservice professionals' engagement within the industry.

Applications will be accepted through March, at which time ten scholarship recipients will receive complimentary registration (including access to Expo+ Education), hotel accommodation in Chicago, and a ticket to the Young Professionals Networking Party.

YP Sponsors will receive recognition in scholarship promotions & PR and will have the opportunity to serve on the panel of judges during the selection process.



Young Professionals Sponsorship

Title Sponsorship

- 20 tickets to Young Professionals Networking Party and copy of the full registration list, including email.
- Presenting sponsor for headshot lounge on Show floor and YP Party, receiving a full list of participants and branding on confirmation email.
- Presenting sponsor of the YP Scholarship Program, including opportunity to serve on panel of judges.
- Presenting sponsor for the High School Program, including opportunity to provide team member for the orientation panel.
- Opportunity to provide moderator and panelist for the Young Professionals Meetup & Education Session and a copy of the full participation list from both.
- Recognition on all YP Show marketing and promotions.

Supporting Sponsorship

- 10 tickets to the Young Professionals Networking Party.
- Opportunity to provide moderator and panelist for the Young Professionals Meetup & Education Session and a copy of the full participation list from both.
- Supporting sponsor of the YP Scholarship Program, including opportunity to serve on panel of judges.
- Supporting sponsor for the High School Program, including opportunity to provide team member for the orientation panel.
- Recognition on all YP Show marketing and promotions.



Investment: \$35,000

Investment: \$12,500

Thank You

#2025RestaurantShow

www.nationalrestaurantshow.com



For More Information, Contact:

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