

Networking

Forge meaningful connections with current and prospective clients



Industry Night Out

Be the sponsor that brings the legendary Industry Night Out reception to life. At the official after hours event, guests will enjoy drinks, food and entertainment at one of Chicago's hottest venues, Time Out Market.

Outside of sponsorship, this event is only open to operator attendees.

1,200

average # of participants



Industry Night Out

Title Sponsorship- **SOLD**

- 50 Industry Night Out tickets for your company's use.
- Exclusive sponsorship of the photo booth including logo placement on all guest photos.
- Opportunity to provide product or branded giveaway item.
- Title logo and sponsor recognition on promotional messages, onsite signage, walk in slides, the Show website, online planner, mobile app and printed Pocket Guide.

Investment: \$27,500

Supporting Sponsorship

- 20 Industry Night Out tickets for your company's use.
- Opportunity to provide product or branded giveaway item.
- Supporting logo and sponsor recognition on promotional messages, onsite signage, walk in slides, the Show website, online planner, mobile app and printed Pocket Guide.

Investment: \$15,000



Trivia Team

Yes, Chef Trivia

On Monday, May 19th, following the Show, challenge fellow foodservice professionals to trivia inspired by the industry's current TV obsession, "The Bear". Purchase a team of 5 and gather your co-workers, partners, and clients for an unforgettable night of networking, food and drinks, trivia, and prizes at Fatpour McCormick Place (2206 S Indiana Ave, Chicago) from 6 to 10 p.m.

Begin your rewatch now and start working on your team name as Best Team Spirit will also be awarded! *Food and drinks are included with the price of admission. All team members must be 21+, non-Show attendees welcome.*

Investment: \$1,500
[per team of 5]



Headshot Lounge

Equip Show attendees with their must-have professional headshot and gain valuable leads.

As the exclusive sponsor, your company will receive:

- Designated space on the Show floor with a full photography setup.
- Logo and sponsorship recognition on onsite signage and in the photo confirmation email sent to attendees.
- The headshot lounge will be promoted in the online planner/mobile app and the printed Pocket Guide.
- Post-Show participant list with email addresses.

Investment:
\$25,000



Hospitality Suites

Strengthen customer engagement with current and prospective VIPs by sponsoring an onsite hospitality suite.

Hold customer meetings, entertain guests, host executive briefings and press meetings and close valuable business deals during the Show. Suites are available throughout South, North, and Lakeside Center buildings, based on availability.

As a sponsor, your company will receive:

- A dedicated hospitality suite with a one-time standard setup (conference, hollow square, U-shape, theatre, banquet or classroom), basic electricity and signage.

Investment:
\$8,500



Young Professionals Sponsorship

The National Restaurant Association Show supports young professional attendees with a variety of custom engagements for the 35 and under crowd.

Young Professionals Networking Party

On Sunday after the Show, guests enjoy drinks and appetizers at THE TAP @ McCormick Place at this ticketed event.

YP Education Session

New in 2025, this on-floor education session will feature a custom panel to address challenges and opportunities for the next generation in Foodservice.

YP Meetup

Especially helpful for first-time attendees, this informal event offers time for for YP's to gather on the Show floor, network, and connect with their peers.

Headshot Lounge

Hosted on the Show Floor and at the Networking Party, this popular feature gives attendees a unique chance to enhance their professional profile. *Title Sponsorship Only

High School Program

Each year, the Show partners with the Illinois Restaurant Association to host local students of culinary programs on Monday & Tuesday.



Young Professionals Scholarship Program

New in 2025, The National Restaurant Association Show is launching a Young Professionals Scholarship Program to support the next generation of foodservice professionals' engagement within the industry.

Applications will be accepted through March, at which time ten scholarship recipients will receive complimentary registration (including access to Expo+ Education), hotel accommodation in Chicago, and a ticket to the Young Professionals Networking Party.

YP Sponsors will receive recognition in scholarship promotions & PR and will have the opportunity to serve on the panel of judges during the selection process.



Young Professionals Sponsorship

Title Sponsorship

- 20 tickets to Young Professionals Networking Party and copy of the full registration list, including email.
- Presenting sponsor for headshot lounge on Show floor and YP Party, receiving a full list of participants and branding on confirmation email.
- Presenting sponsor of the YP Scholarship Program, including opportunity to serve on panel of judges.
- Presenting sponsor for the High School Program, including opportunity to provide team member for the orientation panel.
- Opportunity to provide moderator and panelist for the Young Professionals Meetup & Education Session and a copy of the full participation list from both.
- Recognition on all YP Show marketing and promotions.

Supporting Sponsorship

- 10 tickets to the Young Professionals Networking Party.
- Opportunity to provide moderator and panelist for the Young Professionals Meetup & Education Session and a copy of the full participation list from both.
- Supporting sponsor of the YP Scholarship Program, including opportunity to serve on panel of judges.
- Supporting sponsor for the High School Program, including opportunity to provide team member for the orientation panel.
- Recognition on all YP Show marketing and promotions.



Investment: \$35,000

Investment: \$12,500

Networking Overview

INDUSTRY NIGHT OUT

- \$15,000 [Supporting]

TRIVIA TEAM

- \$1,500 [Team of 5]

HEADSHOT LOUNGE

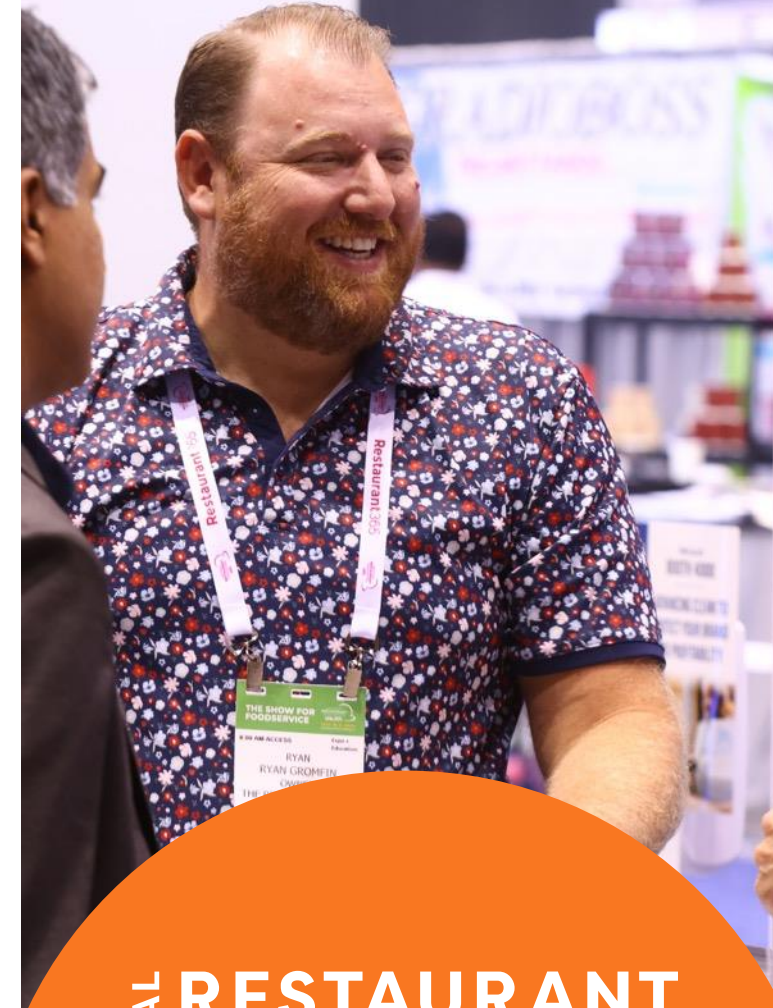
- \$20,000

HOSPITALITY SUITES

- \$8,500

YOUNG PROFESSIONALS

- \$30,000 [Title]
- \$12,500 [Supporting]



NATIONAL RESTAURANT
ASSOCIATION
SHOW
May 17-20, 2025 McCormick Place | Chicago, IL