

## ATTENDEE DEFINITIONS & REGISTRATION TYPES

*The National Restaurant Association Show has major categories of attendee types relevant for international buyer delegations to recruit, as defined below.*

### Restaurant/Foodservice

An individual who works or owns a restaurant business. This includes chain-owned, franchises, independent, corporate-owned, and non-commercial segments (hospital or school cafeterias for example)

▶ **✓ What is your industry category?**  
*Restaurant/Foodservice*

▼ **\* Which of these BEST describes your operation? (Select all that apply.)**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Table Service - Fine Dining                    | <input type="checkbox"/> Table Service - Casual Dining        | <input type="checkbox"/> Table Service - Family Dining                  |
| <input type="checkbox"/> Quick Service                                  | <input type="checkbox"/> Fast Casual                          | <input type="checkbox"/> Pizza  |
| <input type="checkbox"/> Bar/Tavern/Pub/Brewery                         | <input type="checkbox"/> Coffee Shop/Donut/Bakery/Chocolatier | <input type="checkbox"/> Ice Cream/Frozen Novelty                       |
| <input type="checkbox"/> Buffet/Cafeteria/Banquets                      | <input type="checkbox"/> Catering-On/Off Site                 | <input type="checkbox"/> Clubs - Social/Country/Golf                    |
| <input type="checkbox"/> Concessions - Theme Parks/Sports/Entertainment | <input type="checkbox"/> Conference/Convention Centers        | <input type="checkbox"/> Mobile Foodservice & Vending                   |
| <input type="checkbox"/> Airlines/Commissary                            | <input type="checkbox"/> Lodging/Casino/Cruise Ship/Resort    | <input type="checkbox"/> Business & Industry/Other Contract Foodservice |
| <input type="checkbox"/> College/University Foodservice                 | <input type="checkbox"/> Correctional Institution/Prison      | <input type="checkbox"/> Health Care/Retirement                         |
| <input type="checkbox"/> Military/Military Clubs                        | <input type="checkbox"/> K-12 School Foodservice              | <input type="checkbox"/> Ghost Kitchen                                  |
| <input type="checkbox"/> Off-Premise/Delivery                           |   |   |

## Retail

An individual who works in or owns a retail store. Products are typically sold directly to the consumer and not to a third-party store or distribution service.

▶ **✓ What is your industry category?**

*Retail (e.g. Supermarket, C-Store, Wholesale Clubs, etc.)*

▼ **\* Which BEST describes your operation?**

Convenience Store

Specialty Store/Gourmet/Deli

Supermarket

Wholesaler/Club Store/Cash-and-Carry

## Dealer/Distributor

An individual who works in or owns a company that supplies or transports food and beverage products, or creates an ancillary product or service that supports the foodservice operation

▶ **✓ What is your industry category?**

*Dealer/Distributor*

▼ **\* Which BEST describes your operation?**

Adult Beverage Distributor

Equipment Dealer

Food/Beverage Broker

Food Distributor

Supplies Distributor

Beverage Wholesaler

## Lodging

An individual who works in or owns a company in the hospitality industry and its operation may include foodservice.

▶ **✓ What is your industry category?**

*Lodging*

▼ **\* Which of these BEST describes your operation?**

Bed & Breakfast

Casino

Cruise Ship

Hotel

Motel

Resort/Spa