

Invite Your Operators to Your Booth with FREE Customer Invites!

The free Customer Invites are a way for you to ensure your operators attend the Show and visit you at your booth. Simply go to 'Exhibitor Badges & Customer Invites' in the 'Services for the Show' tile of your [Exhibitor Dashboard](#). Follow the instructions to send your invitation and alert your invitee to complete their badge registration process.


The deadline to send customer invites is April 30th!

Note: These Invites will ONLY work for the following categories: Restaurant/Foodservice, Retail, Dealer/Distributor, Lodging, and Affiliated Segments. The invites will not work for Non-Exhibiting Supplier business partners.

1. Login to your Exhibitor Dashboard: https://restaurant25.exh.mapyourshow.com/6_0/login.cfm
2. Click into the Services for the Show tile.

Services for the Show

Find the Service Kit & Exhibitor Forms, Badge Registration, Lead Retrieval, Attendee Outreach Emails and more!



3. Then the Invite Customers Using Free Customer Invites tile.

Exhibitor Badges & Customer Invites

Invite your customers to the Show for free! Make sure your most important customers are at your booth by giving them a complimentary badge.

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4. You can register your exhibitor personnel or invite your operators!
 - a. You will see your total allotment; this will automatically update as you send out invites and operators accept.

Dashboard

Oh the things you can do!

1. **Contact** ✓ Edit →
Britta Baarstad
2. **Add/Edit Booth Personnel** →

Booth Personnel	
Allotment Total	29
Total Registered	0
Remaining Allotment Available	29

3. **Invite Customers To THE SHOW FOR FREE!** →

Customer Invites	
Invites Sent	0
Customers Registered	0
Remaining Allotment Available	30

4. **Order Lead Retrieval** →
Launches in new browser window

5. To invite operators, click on “3. Invite from my Restaurant Operator Invite Allotment”

Free Customer Invite

Invite Customers To The Show For Free

New Registrations Only

New this year -We're giving you an allotment of **FREE** customer invites!

- Make sure your top buyers visit your booth! Enter the email addresses of the customers you most want to see, and a customer invite email will be sent to them from restaurantexh@maritz.com with instructions for them to register themselves to attend the Show at no cost.
- We recommend following up with your customers to let them know you invited them and to look for the email from restaurantexh@maritz.com.
- Once you've sent the invite, you'll be able to resend invites to those customers who haven't responded.
- Customer invite allotment is based on total booth size.

▶ **Invite from my Customer Invite Allotment**

▶ **Purchase an Invite (over complimentary allotment)**

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6. Invite operators by entering their information in the open fields. Or upload an excel file listing your operators to send all at once.
7. Click 'Send Invites' once ready.
 - a. Once sent, there will be an option to resend these invites as needed.
 - b. Exhibitors can also CC themselves on the invites sent to the operator. The invitee will then see the exhibitor's email in the CC field of the invitation email.

▼ Invite from my Customer Invite Allotment

NOTE: These badges will be counted towards your complimentary Invite allotment. You will only be able to register your allotted amount complimentary. Additional invites can be purchased at the current registration rate.

* First Name * Last Name * Email

[Preview the email that will be sent](#)

***Note - The email to your customers will come from restaurantexh@maritz.com

-OR-

Upload a File

Step 1: Download the template file

Step 2: Upload your template file

No file chosen

Step 3: Last Step!

Once the file is selected, click **Upload Spreadsheet** to submit your file. *You're not complete until you click this button.*

8. Email your invitees letting them know you just invited them to the Show and the invite came from restaurantexh@maritz.com. We recommend sending a personal email to your operators advising them to keep an eye out for an invite from this address. Sample email on next page.

The deadline to send customer invites is April 15th!

Invite Your Operators to Your Booth with FREE Customer Invites!

Subject line: 2025 Restaurant Show invite!

Preheader: Attend the Show for FREE

Image:

Headline: Exclusive invitation: Join us at the Show

Copy:

Dear [name],

You're invited to join [company name] as their complimentary guest at the 2025 National Restaurant Show, the premier event in the foodservice industry. Enjoy four days of cutting-edge exhibitors, exciting products and insightful programming—all for free!

Event highlights include culinary demos with celebrated chefs, curated pavilions showcasing new tech, food and beverage innovations, on-floor sessions led by industry experts and much more.

To accept your invitation and **claim your free Expo-only badge**, click the link below—and don't forget to stop by booth #[number] to reconnect with your partners at [company name] as you explore the Show floor!

Note: During registration, you will be asked to provide a federal tax ID number to verify your affiliation with the foodservice industry.

CTA: Register here

Best regards,

The National Restaurant Show

Help Needed?

For further assistance, please contact the National Restaurant Association Show customer service department at (864) 699-6435 or at restaurant@maritz.com.

Stay Connected

Tag us and tell your friends to meet you at the 2025 Restaurant Show!