

The free Customer Invites are a way for you to ensure your operators attend the Show and visit you at your booth. Simply go to 'Exhibitor Badges & Customer Invites' in the 'Services for the Show' tile of your Exhibitor Dashboard. Follow the instructions to send your invitation and alert your invitee to complete their badge registration process.

The deadline to send customer invites is April 30th!

Note: These Invites will ONLY work for the following categories: Restaurant/Foodservice, Retail, Dealer/Distributor, Lodging, and Affiliated Segments. The invites will not work for Non-Exhibiting Supplier business partners.

- 1. Login to your Exhibitor Dashboard: https://restaurant25.exh.mapyourshow.com/6 0/login.cfm
- 2. Click into the Services for the Show tile.

Services for the Show

Find the Service Kit & Exhibitor Forms, Badge Registration, Lead Retrieval, Attendee Outreach Emails and more!



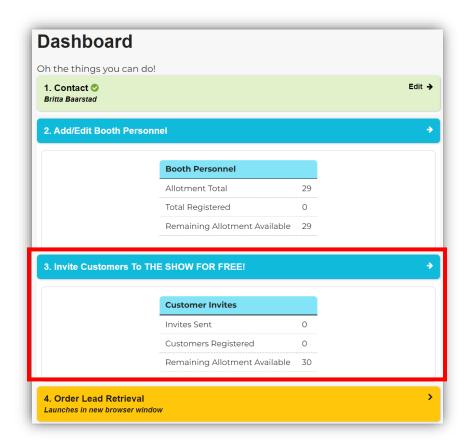
3. Then the Invite Customers Using Free Customer Invites tile.

Exhibitor Badges & Customer Invites

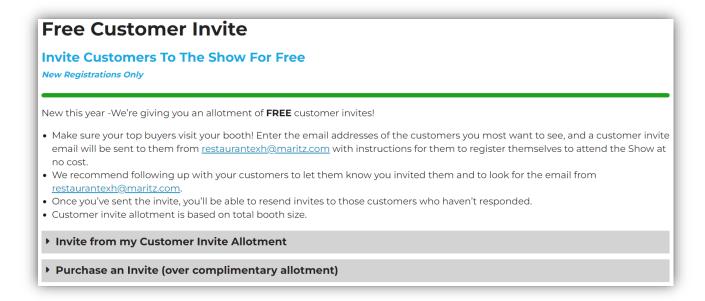
Invite your customers to the Show for free! Make sure your most important customers are at your booth by giving them a complimentary badge.



- 4. You can register your exhibitor personnel or invite your operators!
 - a. You will see your total allotment; this will automatically update as you send out invites and operators accept.

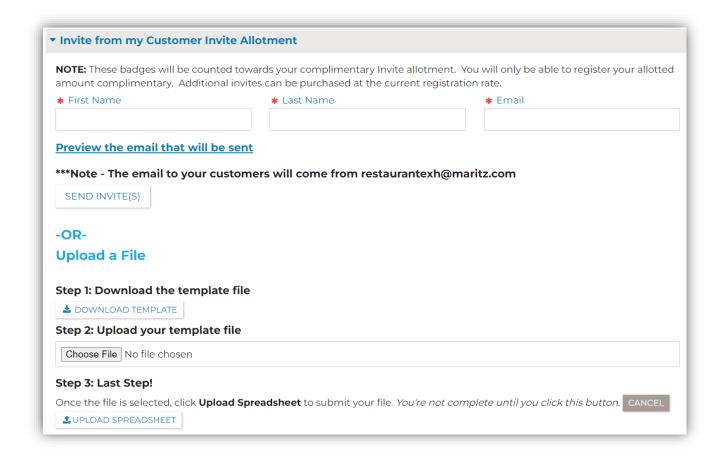


5. To invite operators, click on "3. Invite from my Restaurant Operator Invite Allotment"





- 6. Invite operators by entering their information in the open fields. Or upload an excel file listing your operators to send all at once.
- 7. Click 'Send Invites' once ready.
 - a. Once sent, there will be an option to resend these invites as needed.
 - b. Exhibitors can also CC themselves on the invites sent to the operator. The invitee will then see the exhibitor's email in the CC field of the invitation email.



8. Email your invitees letting them know you just invited them to the Show and the invite came from restaurantexh@maritz.com. We recommend sending a personal email to your operators advising them to keep an eye out for an invite from this address. Sample email on next page.

The deadline to send customer invites is April 15th!



Subject line: 2025 Restaurant Show invite! Preheader: Attend the Show for FREE
Image:
Headline: Exclusive invitation: Join us at the Show
Сору:
Dear <mark>[name]</mark> ,
You're invited to join [company name] as their complimentary guest at the 2025 National Restaurant Show, the premie event in the foodservice industry. Enjoy four days of cutting-edge exhibitors, exciting products and insightful programming—all for free!
Event highlights include culinary demos with celebrated chefs, curated pavilions showcasing new tech, food and beverage innovations, on-floor sessions led by industry experts and much more.
To accept your invitation and claim your free Expo-only badge , click the link below—and don't forget to stop by booth #[number] to reconnect with your partners at [company name] as you explore the Show floor!
Note: During registration, you will be asked to provide a federal tax ID number to verify your affiliation with the foodservice industry.
CTA: Register here
Best regards,
The National Restaurant Show
Help Needed?
For further assistance, please contact the National Restaurant Association Show customer service department at (864) 699-6435 or at restaurant@maritz.com .
Stay Connected
Tag us and tell your friends to meet you at the 2025 Restaurant Show!